

Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Management of the „Georgian Apparel and Fashion Association”	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia		
			Weighting in % (2)	(max. 100) (5)	ment (2)x(5) (6)
1	Appropriateness of suggested concept and work plan				
	<i>Interpretation of objectives</i>		5		
	<i>Strategy of implementation</i>		7		
	<i>Management of processes, cooperation, learning and innovation</i>		10		
	<i>Work schedule and timelines</i>		8		
	<i>Monitoring and evaluation concept</i>		5		
Subtotal for 1			35	0	0
2	Experience of the Consultant				
	<i>Excellent communication, facilitation and moderation skills both in Georgian and English</i>		10		
	<i>Advanced computer skills including Microsoft Office and web-based applications</i>		10		
	<i>At least 5 years of relevant professional experience providing consulting services to the companies, cluster organizations, BMOs, international development agencies working in the field of private sector development.</i>		15		
	<i>Professional experience in the following areas: i. Management in Marketing project; ii. Management of the projects related to digitalization; iii. Organizational and business strategy development; iv. Organizational capacity development;</i>		10		
	<i>At least 5 years of professional experience in project management</i>		15		
	<i>Proven track record of supporting international experts' missions to Georgia implementing assignments under international capacity development projects</i>		5		
Subtotal for 2			65		
Grand Total			100	0	0