

<b>GIZ</b>	<b>Evaluation Scheme for Technical Assessment of Offers</b>						<b>13.12.2021</b>	
Section/ Division:	<b>Assignment Title:</b> Development of Communication Strategy and support in Public Participation for Kote Afkhazi Street redesign project in Tbilisi				<b>Project title: Sustainable Urban Mobility in the South Caucasus (Mobility4Cities)</b>			<b>Project No: 19.2270.7.001.00</b>
		Weighting in % (2)	Company 1		Company 2		Company 3	
			points (max. 100) (3)	assess- ment (2)x(3) (4)	points (max. 100) (5)	assess- ment (2)x(5) (6)	points (max. 100) (7)	assess- ment (2)x(7) (8)
<b>1</b>	<b>Technical proposal</b>							
1.1.	<i>Methodological approach for each task as defined in Section 3 of the ToR</i>	40,0%		0		0		0
<b>Subtotal for 1</b>		<b>40,0%</b>						
<b>2</b>	<b>Implementation Plan</b>							
2.1.	<i>Presentation and explanation of the implementation plan with involvemnt of all project actors, including: work steps, milestones and schedule</i>	25,0%		0		0		0
<b>Subtotal for 2</b>		<b>30,0%</b>	0					
<b>3</b>	<b>Qualification of proposed staff / experts</b>							
3.1	<i>Experience of submitted experts: Experts should hava minimum 5 years of professional experience in preparation and implementation of stratelgy based communication, developing actions, leading communication efforts, including diversity groups, At least 3 years of experience in planning and executing public awarness campaigns using a wide range of communication channels, good knowlledge of local conditions, good project managment skills and good knowledge of english language</i>	35,0%		0		0		<b>0</b>
<b>Subtotal for 3</b>		<b>30,0%</b>						
<b>Grand Total</b>		<b>100,0%</b>						