



Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Photo shooting for Georgian Apparel and Fashion Association (GAFA)	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia					
		Weighting in %	points (max. 100)	assess- ment (2)x(3) (4)	points (max. 100)	assess- ment (2)x(5) (4)	points (max. 100)	assess- ment (2)x(3) (4)
<b>1</b>	<b>Appropriateness of suggested concept and work plan</b>	(2)	(3)	(4)	(5)	(4)	(3)	(4)
	<i>Interpretation of objectives</i>	10						
	<i>Concept and Strategy of implementation</i>	10						
	<i>Work schedule and timelines</i>	10						
	<b>Subtotal for 1</b>	30						
<b>2</b>	<b>Experience of the company</b>							
	<i>Active on the market for the last 3 years</i>	10						
	<i>Conduction of similar projects (at least 5, examples of portfolios)</i>	40						
	<i>Have an experience in working with an international organisation (optional)</i>	20						
	<b>Subtotal for 2</b>	70						
	<b>Grand Total</b>	100	0	0	0	0	0	0

Assessed by