

Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Support for development and implementation actions of a market-oriented cluster in the tourism in Kakheti and Imereti Regions	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia					
		Weighting in %	points (max. 10)	assess- ment (2)x(3) (4)	points (max. 10)	assess- ment (2)x(5) (6)	points (max. 10)	assess- ment (2)x(7) (8)
1	Appropriateness of suggested concept and work plan	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	<i>Interpretation of objectives</i>	2						
	<i>Strategy of implementation</i>	5						
	<i>Management of processes, cooperation, learning and innovation</i>	5						
	<i>Work schedule and timelines</i>	4						
	<i>Monitoring and evaluation concept</i>	4						
	Subtotal for 1	20						
2	Education							
	<i>Master's degree in tourism, economics, business administration, geography, history or a related discipline</i>	7						
	Subtotal for 2	7						
3	Experience of the Consultant							
	Excellent communication, facilitation and moderation skills	5						
	Strong research, analytical and report writing skills	5						
	Advanced computer skills including Microsoft Office and web-based applications	4						
	<i>More than 7 years of professional experience in the tourism industry in Georgia</i>	10						
	<i>Sectoral research and analysis in the tourism and related industries in Georgia</i>	10						
	<i>Experience in working with major development partners in Georgia working in the field of private sector / tourism development, in tandem with international and local experts</i>	7						
	<i>5 years of professional experience in cluster development, including among others: cluster mapping, cluster structure and organisation, strategy development, management system, scope of activities, KPI / deliverables;</i>	9						
	<i>Professional experience in cluster development in Tourism sector in Georgia</i>	9						
	<i>Experience in consulting of SMEs in tourism and related industries in the regions of Georgia in the fields of: (1) organizational and business strategy development, (2) organizational capacity development, (3) development / diversification of niche tourism and HORECA products</i>	5						
	Excellent command both: written and spoken English	9						
	Subtotal for 3	73						
	Grand Total	100						