

giz	Evaluation Scheme for Technical Assessment of Offers							
	Division: 3200	Project title:	Clusters4Development/ Private Sector Development and TVET South Caucasus (PSD TVET SC)					
	N	Criteria (1)	Weighting in % (2)	points (max. 100) (3)	assessment (2)x(3) (4)	points (max. 100) (5)	assessment (2)x(5) (6)	points (max. 100) (7)
1.	Experience of the Company							
1.1	The list of similar past work that demonstrates applicant's qualification/expertise. Minimum three examples of similar videos or feature stories, produced within the last 2 years, Prior experience in working with international donor organizations on similar assignments is an asset.		40,0%					
<i>Subtotal for 1</i>			40,0%					
2.	Qualifications of proposed staff / experts							
2.1	Key expert 1 5 years of experience working with international donor organizations or IFIs 3 years of experience in PR, professionalized in creation of video visibility materials 3 years of experience in creating video stories, feature stories, etc.		20,0%					
2.2	Key expert 2 Experience working with international donor organizations or IFIs, minimum 4 projects 5 years of experience working in video production 5 years of experience in creating and editing video stories, feature stories, etc.		20,0%					
<i>Subtotal for 2</i>			40,0%					
3.	Dissemination of roles and staff involved							
3.1	proposal should include the description of staff involved and dissemination on the assigned roles should be clearly described.		20,0%					
<i>Subtotal for 3</i>			20,0%					
Grand Total			100,0%					