

1. Background/Project description

The global programme Shaping Development-Oriented Migration (MEG), commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and executed by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, is a pivotal initiative in the realm of migration and development. Its primary aim is to empower partner countries to harness the benefits of regular migration while actively engaging diaspora communities to drive sustainable development.

The core objective of the project is to provide support to key actors in partner countries, enabling them to make gender-responsive contributions toward the effective implementation of the Global Compact for Safe, Orderly, and Regular Migration (GCM). This commitment underscores dedication to creating migration policies that align with international standards, emphasizing human rights and gender equality.

Programme approaches

The Programme employs a multifaceted approach to achieve its objectives:

1. **Shaping Migration Policy:** We collaborate closely with partner countries as they formulate migration policies that align with the principles of the GCM, ensuring the safe and orderly movement of people and the protection of migrant rights.
2. **Gender Equality and Policy Coherence:** We promote policy coherence, emphasizing gender equality through an intersectional lens, and actively collaborate with civil society actors. These aspects are pivotal in achieving a harmonious and inclusive approach to migration and development.
3. **Diaspora Engagement:** Project seeks to encourage investment, knowledge exchange, and innovation in partner countries by engaging with the diaspora residing in Germany. This dynamic connection offers a unique avenue for supporting sustainable development in countries of origin.

Fields of Action:

The Programme operates within four core fields of action, each essential to the success of our mission:

1. **Regular Migration:**
 4. *Guidance to Political Partners:* Offering guidance to political partners on regular migration, ensuring alignment with international standards.
 5. *Training for Labour Inspectors:* Conducting training programs for labour inspectors to raise awareness of precarious working conditions.
 6. *Ethical Recruitment:* Implementing measures to ensure ethical and fair recruitment standards in partner countries.
2. **Diaspora Cooperation:**
 7. *Diaspora Experts:* Supporting migrants from selected partner countries residing in Germany to contribute voluntarily to development in their countries of origin for a short term mission. This includes advice on engagement, training in knowledge exchange methods, networking events, expense coverage and on-site support.

8. *Diaspora Organizations*: Providing support for projects initiated by diaspora organizations and their local partner organisations aimed at promoting development in their countries of origin. This support includes subsidies, application guidance, planning assistance, networking events and training.
9. *Business Ideas for Development*:¹ Supporting business founders in leveraging their expertise gained in Germany to benefit their countries of origin. This support includes individual coaching on creating and implementing business plans, financing for start-up preparations, and networking opportunities with potential partners, business networks, and start-up centers.

3. Mitigating Precarious Working Conditions - Enhancing the Protection and Empowerment of (female) Migrants:

10. *Strengthening the Capacities of State Actors*: Supporting partners in strengthening the capacities of state actors to protect the rights of international migrant workers, particularly in the context of global care chains, such as women in precarious working conditions and children affected by care gaps.
11. *Supporting CSOs*: Offering financial and technical support to Civil Society Organizations (CSOs) that work to protect the rights of international migrant workers abroad and their families.
12. *Regional Exchange*: Organizing regional exchanges to promote peer learning and enhance the protection and agency of migrants in vulnerable situations.

4. Multilateral Cooperation:² Strengthening International Cooperation for Safe, Orderly, and Regular Migration:

13. *Supporting International Organizations*: Collaborating with international organizations, such as the IOM (International Organization for Migration), to set up the Global Data Institute.
14. *Funding Support*: Contributing to the Migration Multi-Partner Trust Fund to aid in international migration efforts.
15. *Good Practice Documentation*: Assisting partner countries in documenting and sharing good practices to promote safe, orderly, and regular migration at the international level.

The Programme MEG is committed to achieving sustainable migration and diaspora engagement and invites stakeholders to participate in this collective effort. Together, we aim to inspire a brighter and more inclusive future, where migration serves as a force for good, contributing to the sustainable development and well-being of all involved parties. A path toward a world where migration serves as a force for good, contributing to the sustainable development and well-being of all.

¹ Note: This component is not being implemented in Georgia.

² Note: This entire field of action is also not being implemented in Georgia.

2. Context

The Georgian diaspora holds a significant and indispensable role in Georgia's journey toward sustainable development. With its global presence, this community contributes profoundly to various sectors, cultural preservation and social well-being. In addition, cooperation with the Department for the Relations with Diaspora of the Ministry of Foreign Affairs of Georgia has a long-standing history and is a vital element of the GIZ current MEG programme.

It is worth mentioning, the implementation of the MEG programme in Georgia commenced in June 2023, with one of its crucial components being the advancement of deepening the role and engagement of Georgian diaspora organizations in the country's social and economic development.

The Ministry of Foreign Affairs of Georgia stands as the primary partner of the MEG programme in executing this component. Since January 2017, the Ministry has been overseeing diaspora-related affairs. Under its auspices, a state strategy for diaspora relations has been formulated, titled "A United, Strong Diaspora with Close Ties to the Motherland". The primary objectives outlined within this strategy are as follows:

1. Facilitating the pursuit of shared interests among compatriots and diaspora organizations
2. Preserving national and cultural identities
3. Efficiently managing the operations of diaspora organizations
4. Establishing strong collaborations with governmental, non-governmental, international organizations, and host countries.

From 2019, the Ministry has also been executing the grant program "Promotion of Diaspora Initiatives." This program, through financing initiatives directed at the diaspora, actively contributes to reinforcing the bonds between the diaspora and the state.

The Department of Diaspora Relations within the Ministry of Foreign Affairs administers both the grant program and the Diaspora Relations Policy.

The primary objectives in the collaboration between the MEG programme and the Ministry of Foreign Affairs of Georgia revolve around two key priorities: 1. the enhancement of institutional capacity within the Diaspora Relations Department and 2. the facilitation of delivering more specialized and diverse services to members of the Georgian diaspora.

3. The purpose and objectives of the assignment

The scope of works includes comprehensive research to delve into the needs and attitudes of Georgian diaspora representatives residing in foreign countries. This research aims:

1. to provide an overall in-depth understanding that will enable the Department of Diaspora Relations of the Ministry of Foreign Affairs of Georgia to assess existing diaspora support programs effectively;
2. to illustrate specific needs and attitudes of the Georgian migrant women (especially working in the care sector), for creating relevant base for further planning and developing of supportive measures and activities.

By aligning state policy planning with the identified needs, interests, and opportunities of the diaspora, this research initiative seeks to enhance the support system for Georgian expatriates;

The outlined research endeavor encompasses an array of crucial aspects:

Demographic data:
<ul style="list-style-type: none"> - Age, gender, education, and family composition of immigrants. - Emigration status of other family members. - Impact of demographic factors on the emigration process.
Employment:
<ul style="list-style-type: none"> - Sectors where immigrants are employed. - Influence of skills and qualifications on emigrants' employment. - Alignment of employment conditions with pre-emigration expectations
Integration:
<ul style="list-style-type: none"> - Current status of immigrants' social, cultural, and economic integration. - Identification of main integration barriers. - Legal problems faced by immigrants in host countries and their impact.
Education:
<ul style="list-style-type: none"> - Available educational opportunities for immigrants and their families. - Influence of educational experiences on long-term integration
Cultural identity:
<ul style="list-style-type: none"> - Significance of maintaining identity in a new cultural environment. - Methods used to maintain ties to their country and heritage.
Social and health issues:
<ul style="list-style-type: none"> - Access to social and health care services and associated problems. - Impact of language barriers, cultural differences, and status on access inequalities.
Gender & labour migration:
<ul style="list-style-type: none"> - Identification of main problems and challenges faced by migrant women, especially domestic care workers. - Knowledge and access to the prevention / response mechanisms, for mitigating precarious conditions of female migrants in hosting countries.
Banking services:
<ul style="list-style-type: none"> - Frequency of immigrants' use of banking services for personal money transfers. - Areas requiring improvement in accessibility to banking services.
Support programs:
<ul style="list-style-type: none"> - Familiarity with support programs by public agencies or NGOs in host countries. - Awareness and utilization of the diaspora support program administered by the Ministry of Foreign Affairs and suggestions for enhancement.

3.1 Research Methodology:

The research methodology involves triangulation, integrating secondary data analysis with both quantitative and qualitative methods.

Desk Research:

Utilizing desk research will entail exploring the research context and constructing the research framework. This phase involves an in-depth examination of legal statutes, strategies, support programs, academic studies, and reports from various organizations focusing on emigration and diaspora issues. Notably, comprehensive attention will be given to publications from the State

Commission on Migration Issues, alongside reports from international organizations such as ICMPD and IOM diaspora studies.

Quantitative Research:

Given the exploratory nature of the study, an online survey utilizing a non-probability sampling method will be employed. This could involve a combination of different strategies:

1. Dissemination of survey links and invitations to Georgian diaspora organizations abroad for further circulation among their members.
2. Distribution of survey links and invitations through Georgian diplomatic missions abroad for reaching emigrants.
3. Placement of survey links within emigrant groups on social networks.
4. Engagement and recruitment of potential respondents through their connections with family members residing in Georgia.
5. Targeted advertising of the survey via platforms like Facebook to reach the diaspora audience.
6. Sending survey links to immigrant contact addresses acquired from previous surveys to encourage participation.

For the quantitative research, the targeted minimum sample size stands at **400 completed questionnaires**. This sample will provide a substantial dataset for analysis and insights into the diaspora's perspectives and needs.

Qualitative Research

Regarding qualitative research, the methodology involves conducting online focus group discussions with the following distinct groups:

1. Heads of diaspora organizations (2 focus groups).
2. Labor emigrants, categorized as:
 - Highly qualified emigrants (2 focus groups).
 - Low-skilled emigrants (2 focus groups).
 - A separate focus group for women employed in the care sector, considering the specific target audience of the MEG project (2 focus groups).
3. Students (2 focus groups).

A total of **10 focus group** discussions will be conducted, each comprising 8 participants.

The Diaspora Relations Department of the Ministry of Foreign Affairs of Georgia will play an important role in supporting the research organization by facilitating the dissemination of information among diaspora organizations and diplomatic missions, aiding in respondent recruitment for the survey and the focus group discussions.

4. The scope of work

The full assignment will consist of specific contributions by the research organization due to the pre-defined timelines. The exact tasks of the organization within respective contribution under this assignment will be:

Tasks, responsibilities and deliverables
<p>1. Final Study workplan: - Development of a comprehensive schedule outlining the sequence of study components, time allocations for each phase, identification of responsible individuals, and necessary resources.</p>
<p>2. Desk Research: - Analysis of secondary data to establish the research context, gather existing information, and lay the groundwork for the research tools.</p>
<p>3. Research Tool Development: - Creation of research tools for both quantitative and qualitative data collection, drawing from best practices and established methodologies.</p>
<p>4. Survey Instrument Testing: - Conducting a preliminary test of the questionnaire with a minimum of 10 respondents to ensure clarity, relevance, and alignment with the research objectives.</p>
<p>5. Fieldwork: - Execution of quantitative and qualitative data collection activities as per the established methodologies and research plan.</p>
<p>6. Analysis and Report: - In-depth analysis of both primary and secondary data collected, culminating in the preparation of a comprehensive report outlining findings, insights, and recommendations.</p>
<p>7. Presentation: - Participation in a meeting involving representatives from GIZ's Georgia office and the Department of Diaspora Relations for the purpose of presenting the key findings derived from the research</p>

5. Deliverables and Results

- A detailed workplan outlining the sequence of study components, allocated time for each phase, responsible persons, and necessary resources within a week after the study initiation. This workplan will serve as a roadmap for the research project.

- A brief desk review report, providing a research context, and offering insights into existing information related to emigration and diaspora issues within three weeks of study initiation.

- A final research tool (questionnaire, interview guide, etc.) for both quantitative and qualitative data collection, incorporating best practices and approaches within six weeks of study initiation. This tool will serve as the foundation for data collection.

- A brief fieldwork report presenting the observations from the field activities, offering a glimpse into the data collected, within ten weeks of study initiation.

- A draft version of the research report (including dedicated chapter to the needs and attitudes of Georgian migrant women (especially working in the care sector)) synthesizing primary and secondary data analysis, initial insights, and preliminary conclusions within 14 weeks of study initiation. This version will provide an overview of the research outcomes.

- The finalized research report (including dedicated chapter to the needs and attitudes of Georgian migrant women (especially working in the care sector)) presenting in-depth analysis, detailed findings, comprehensive conclusions, and actionable recommendations within 16 weeks of study initiation. This version will serve as the comprehensive document encapsulating all research outcomes.
- A presentation of the key findings of the research project. This presentation will effectively communicate the research outcomes to stakeholders and interested parties.

6. Timeline

Tentative dates for the envisaged activities:

1. Final study workplan: Within 1 week after signing the contract.
2. Desk research report: Within 3 weeks of signing the contract.
3. Development of the final research tools: Within 6 weeks of signing the contract.
4. Fieldwork report: Within 10 weeks of signing the contract.
5. Draft version of the research report: Within 14 weeks of signing the contract.
6. Final version of the research report: Within 16 weeks of signing the contract.
7. Presentation of research findings: If requested, based on agreed-upon terms or upon completion of the final report.

The estimated duration of the contract is 4 1/2 months. The expected start date of the study by the selected research organization is **February 13, 2024**.

The tender procedure enforces a maximum price limit of 45 000 GEL (net, excl. VAT) for participating bidders.

7. Proposal Structure

The Bidder shall provide the proposal in response to the subject ToR to include the following components provided below:

1. Short narrative on the Bidder and its relevant work.
2. Technical proposal of the Bidder, explaining in detail (in form of a work-plan / milestone schedule) how the contractor will ensure timely provision of deliverables, which are listed in the ToR.
3. List of quantitative and qualitative surveys conducted by the Bidder during last 2 years.
4. List of online surveys conducted by the Bidder.
5. List of quantitative and qualitative surveys conducted by the Bidder in the field of migration.

8. Assessment Criteria

The assessment criteria for selecting potential Bidder:

1. The Bidder shall be a company registered and operating in Georgia for at least five years (1.5.1);
2. The Bidder should have a demonstrated experience of at least 5 years in conducting quantitative and qualitative surveys in Georgia for private and public sector, as well as for international organisations (1.1.1);
3. The Bidder should have a demonstrated experience of conducting online surveys (1.2.1)
4. Experience in quantitative and qualitative surveys in the field of migration will be considered as a strong advantage (1.2.1).

9. Contact information

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