

Tender description:

- The Georgian Apparel and Fashion Association plans to purchase the following services from a company registered in Georgia: "Digitalization of the Georgian Apparel and Fashion Association"

For detailed information, see the attached technical document: (Appendix 1).

• If you are interested, please send us your proposal via e-mail to the following address:
Contact@gafa.org.ge:

- The deadline for receiving the offer is 30.03.2024 23:59.

- Please submit your **proposals in English**.
- Late offers will not be considered!
- Proposals must be submitted in GEL (national currency), proposals submitted in other currencies will not be accepted.
- Please note that the price quoted must **include VAT**.

Please adhere to the following guidelines when submitting your proposal electronically:

- Proposals must be submitted in PDF format.
- The financial and technical proposal must be submitted in two separate PDF files - the files must be named as follows:
1. Technical offer; 2. Financial offer *

The following tender number should be indicated in the subject line of the e-mail: 83457570. Otherwise, your offer cannot be identified.

The offer must include the following information:

- Company name
- Identification number
- Contact information (address, telephone, e-mail)
- Tender number: 83457570
- Recipient: Georgian Clothing and Fashion Association.

Questions regarding procedural or technical issues can be sent to the indicated e-mail no later than 2 days before the end of the tender, in case of violation of the rules, your offer will not be considered.

The evaluation of proposals is expected to be completed by 15.04.2024.

Only the winning candidate will be contacted.

General proposal evaluation scheme:

The received proposals will be evaluated both according to prices and content.

- After the content assessment, the price proposals of the presenting bidders are considered.
- In the final evaluation, content/subject evaluation will be included with 70% and price/value with 30%.
- According to the received results, the bidders will be programmatically assigned a serial number.

- Negotiations on the signing of the contract will begin with the person with the best performance.
- If the negotiations do not end successfully, then the negotiations will be resumed with the next candidate.
- Scheme of content/subject evaluation of proposals:
 - The content part of the proposal must respond to the information specified in the attached technical assignment.
 - The technical offer should not contain any price information.

The non-price evaluation criteria will in turn be divided according to predetermined weighting coefficients.

See attached files:

- ✓ Technical assignment (proposal) / Appendix 1
- ✓ Content evaluation scheme of proposals / Appendix 2
- ✓ Financial offer / Appendix 3