

1. Background/Project description

The global programme Shaping Development-Oriented Migration (MEG), commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and executed by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, is a pivotal initiative in the realm of migration and development. Its primary aim is to empower partner countries to harness the benefits of regular migration while actively engaging diaspora communities to drive sustainable development.

The core objective of the project is to provide support to key actors in partner countries, enabling them to make gender-responsive contributions toward the effective implementation of the Global Compact for Safe, Orderly, and Regular Migration (GCM). This commitment underscores dedication to creating migration policies that align with international standards, emphasizing human rights and gender equality.

Programme approaches

The Programme employs a multifaceted approach to achieve its objectives:

- **Shaping Migration Policy:** We collaborate closely with partner countries as they formulate migration policies that align with the principles of the GCM, ensuring the safe and orderly movement of people and the protection of migrant rights.
- **Gender Equality and Policy Coherence:** We promote policy coherence, emphasizing gender equality through an intersectional lens, and actively collaborate with civil society actors. These aspects are pivotal in achieving a harmonious and inclusive approach to migration and development.
- **Diaspora Engagement:** Project seeks to encourage investment, knowledge exchange, and innovation in partner countries by engaging with the diaspora residing in Germany. This dynamic connection offers a unique avenue for supporting sustainable development in countries of origin.

Fields of Action:

The Programme operates within four core fields of action, each essential to the success of our mission:

1. Regular Migration:

- *Guidance to Political Partners:* Offering guidance to political partners on regular migration, ensuring alignment with international standards.
- *Training for Labour Inspectors:* Conducting training programs for labour inspectors to raise awareness of precarious working conditions.
- *Ethical Recruitment:* Implementing measures to ensure ethical and fair recruitment standards in partner countries.

2. Diaspora Cooperation:

- *Diaspora Experts:* Supporting migrants from selected partner countries residing in Germany to contribute voluntarily to development in their countries of origin. This includes advice on engagement, training in knowledge exchange methods, networking events, expense coverage and on-site support.

- *Diaspora Organizations*: Providing support for projects initiated by diaspora organizations aimed at promoting development in their countries of origin. This support includes subsidies, application guidance, planning assistance, networking events and training.
- *Business Ideas for Development*:¹ Supporting business founders in leveraging their expertise gained in Germany to benefit their countries of origin. This support includes individual coaching on creating and implementing business plans, financing for start-up preparations, and networking opportunities with potential partners, business networks, and start-up centers.

3. Mitigating Precarious Working Conditions - Enhancing the Protection of Migrants:

- *Strengthening the Capacities of State Actors*: Supporting partners in strengthening the capacities of state actors to protect the rights of migrant workers, particularly in the context of global care chains, such as women in precarious working conditions and children affected by care gaps.
- *Supporting CSOs*: Offering financial and technical support to Civil Society Organizations (CSOs) that work to protect the rights of migrant workers and their families.
- *Regional Exchange*: Organizing regional exchanges to promote peer learning and enhance the protection and agency of migrants in vulnerable situations.

4. Multilateral Cooperation:² Strengthening International Cooperation for Safe, Orderly, and Regular Migration:

- *Supporting International Organizations*: Collaborating with international organizations, such as the IOM (International Organization for Migration), to set up the Global Data Institute.
- *Funding Support*: Contributing to the Migration Multi-Partner Trust Fund to aid in international migration efforts.
- *Good Practice Documentation*: Assisting partner countries in documenting and sharing good practices to promote safe, orderly, and regular migration at the international level.

2. Context

Migration is a global phenomenon contributing remarkably to the development of socioeconomy in both the countries of origin and destination. The United Nations (UN) and the International Labour Organization (ILO) estimated in 2019 that globally 169 million people were international migrant workers, in which women account for nearly 41,5%³.

Labour migration often brings a wide range of benefits, namely provision of skilled labour in destination countries and diaspora's support through volunteer activities, business engagement, remittances and investment. On the other hand, there are some risks associated with migration

¹ Note: This component is not being implemented in Georgia.

² Note: This entire field of action is also not being implemented in Georgia.

³ https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_808935.pdf

such as social isolation, precarious work, discrimination, forced labour and exploitation, sexual abuse and violence.

According to the Global Compact for Safe, Orderly and Regular Migration (GCM), regular migration can have significant effects if migrants are provided with sufficient and accurate information on international and national standards, ensuring the protection of human rights and the provision of effective linkage to national employment policies are available. In line with the objectives of the GCM, German Development Cooperation focuses on supporting development-oriented migration, ensuring opportunity creation for both - migrants in countries of origin and destination. A specific focus is on the empowerment of migrant women, their children left behind and families.

3. Scope of Work:

The service in this ToR (Terms of reference) refers especially to the field of action 3 (mitigating precarious situations and enhancing the protection of migrants).

Context of the field of action 3 “Mitigating precarious situations and enhancing the protection and empowerment of migrants, particularly in the context of global care chains, such as women in precarious working conditions and children affected by care gaps”:

Migrants can be exposed to various types of risks. Those are unregulated employment, precarious working conditions without access to social security, occupational health, safety and labour rights. This is particularly true of the care sector, especially for women who migrate from low and middle-income countries to do paid care work and domestic work in countries with higher socio-economic status.

Even regular migrant workers who work in the domestic or care sector might be vulnerable to exploitation and abuse, as they are highly dependent on recruiters and employers, work in isolation and lack social networks. The resulting global care chains (GCC) often lead to care gaps in the families left behind, affecting children and youth as well as the elderly in need of care.

The phenomenon of left-behind children (LBC), resulting from the migration of parents for work, is a complex yet often overlooked aspect of global migration patterns. In Georgia, where nearly 40% of children reside in families with at least one member laboring abroad⁴, the implications of this trend are profound and multifaceted. Despite its prevalence, our understanding of the experiences and needs of these children remains limited.

Existing studies and limited evidence shed light on the challenges faced by LBC in Georgia⁵. They endure a myriad of socio-economic consequences, from unmet basic needs such as nutrition and healthcare to profound emotional and psychological distress. The absence of parental guidance and support can exacerbate feelings of loneliness and vulnerability, contributing to elevated risks of depression, anxiety, and even suicidal ideation among these children.

Moreover, the circumstances surrounding the migration—whether it is legal, the duration of separation, and the quality of communication with the absent parent—significantly shape the well-being of LBC. Factors such as the identity and competence of caregivers, as well as the suitability of the living environment, further influence their experiences.

⁴ Cebotari, V., Siegel, M., & Mazzucato, V. (2018). Migration and child health in Moldova and Georgia. *Comparative migration studies*, 6(1), 3. <https://doi.org/10.1186/s40878-017-0068-9>

⁵ Topuria M., Chanishvili Kh., Young Pedagogues' Union" (2022). [„The impact of labor migration of parents on the upbringing and development factors of their minor children“](#) (88-91).

Despite these stark realities, our knowledge of the exact number, demographics, geographical distribution and specific needs of LBC in Georgia remains fragmented. Limited surveys provide only glimpses into their lives, leaving critical gaps in our understanding of this vulnerable population. Without comprehensive data, efforts to address their rights and well-being are hampered, perpetuating their marginalization and risking long-term harm.

Based on above illustrated circumstances, this assignment has one very concrete general approach:

First and most important fundamental setup for this assignment is so called “triangular cooperation model”. Under this, we expect the cooperation of CSO/NGO (contractor) with relevant state actors (on national level, subnational level, or both) with the goal to identify, select, plan, pilot / implement and evaluate at least 2 concrete measures, which will benefit in a long run the target group (in this particular case – Left Behind Children of Georgian migrants).

To concretise above-described general approach of triangular cooperation, concrete goals and milestones are already defined, which the contractor has to achieve. They are all causally interconnected and can be understood as chronological order:

Frist set of milestones:

- Conducting the **survey of LBC in kindergarten and school age**, for better understanding the size, demographics and geographical distribution of the target group,
- Using survey results for **awareness raising campaign** among relevant state institutions, involved stakeholders and broader public,
- Initiation and facilitation of discussion rounds with relevant stakeholders, with the aim to elaborate **joint roadmap of actions, for further recognition of LBC as a target group** in terms of benefiting from the state policies and programmes.

Second set of milestones:

Based on gained evidence from LBC survey (see first milestone) – planning, development and piloting of concrete measures and activities in cooperation btw. CSO, state institutions and other relevant partners, for benefiting LBC in sustainable way:

- Development and delivery of **capacity development measures** on the topic of LBC **for the relevant state partner institution staff** (on national level, subnational level, or both), with the aim to capacitate state representatives in taking decisions benefiting LBC,
- In close cooperation with the relevant state and non-state actors, **development of instructional guidelines / protocols for kindergarten teachers**, focused on didactics and psycho-social aspects of working with LBC. Training of selected teachers based on this methodology as a pilot, for testing and further adaptation (ToT approach desired),
- In close cooperation with the relevant state and non-state actors, **development of instructional guidelines / protocols for schoolteachers**, focused on didactics and psycho-social aspects of working with LBC. Training of selected teachers based on this methodology as a pilot, for testing and further adaptation (ToT approach desired).

Third set of milestones:

Third set of milestones can be defined by the contractor. Assignment intentionally leaves room for the bidder, to propose additional set of measures and activities, which should logically compliment above-described goals, round things up and benefit the general approach of the assignment.

If proposed, the bidder should describe the content, objective, participating stakeholders, terms and expected results of proposed measures in detailed manner. This particular part will be included in the final evaluation of bids as one of the important assessment factors.

In pursuit of the outlined assignment objectives, programme is soliciting proposals from **local, in Georgia registered Civil Society Organizations (CSOs) / NGOs** (Non-Entrepreneurial Non-Commercial Legal Entity), possessing substantial expertise, experience and knowledge in addressing the needs of children impacted by parental labor migration.

4. Tasks and deliverables to be performed by the contractor:

4.1. Deliverables relevant for the first set of milestones

To be reached until – 30th of September 2024:

- 4.1.1. Development of LBC-survey methodology, design, concept and timeline
- 4.1.2. Development of data analysis tools
- 4.1.3. Collection of disaggregated data (from kindergartens and schools);
- 4.1.4. Sorting, processing and analyze of collected data
- 4.1.5. Preparation of a comprehensive report, summarizing and outlining survey findings, insights and recommendations
- 4.1.6. Presentation of the final report and the survey findings to the relevant state institutions and other relevant stakeholders

To be reached until – 31st of October 2024:

- 4.1.7. Planning and delivery of awareness raising campaign among CSO, media, academia and other relevant actors

To be reached until – 28th of February 2025:

- 4.1.8. Creation of cooperation format with the participation of relevant state and non-state actors, elaboration of a joint roadmap of actions, targeted at recognition of LBC as a target group in means of benefiting from state programmes and initiatives.

4.2. Deliverables relevant for the second set of milestones

To be reached until – 30th of November 2024:

- 4.2.1. Development of the training module and materials for the relevant state institutions staff (on central / local level), related to the thematic of LBC
- 4.2.2. Delivery of the capacity development measures for the relevant state institutions staff (for up to 20 participants)
- 4.2.3. Development of instructional guidelines / protocols for kindergarten teachers, focused on didactics and psycho-social aspects of working with LBC

4.2.4. Training of selected kindergarten teachers, based on elaborated guidelines / protocols as a pilot measure (ToT approach desired for further multiplication of the knowledge)

4.2.5. Development of instructional guidelines / protocols for schoolteachers, focused on didactics and psycho-social aspects of working with LBC

4.2.6. Training of selected schoolteachers, based on elaborated guidelines / protocols as a pilot measure (ToT approach desired for further multiplication of the knowledge)

4.3. Deliverables relevant for the third set of milestones

To be reached until – 28th of February 2025:

Besides deliverables described under points 4.1. - 4.2., the bidder has the possibility to propose set of deliverables, which logically compliment above-described intended results and further enhance their sustainability. These additional deliverables shall be present in a detailed and descriptive manner. The bidder should describe the content, objective, participating stakeholders, terms and expected results of proposed measures.

4.4. Final report

To be submitted until – 28th of February 2025:

Contractor shall provide final written report in English language, summarizing implementation process and final status quo related to the deliverables foreseen by this ToR. The report shall on the one hand document results achieved and on the other hand present challenges encountered. It should include recommendations on further steps and actions.

In the technical offer, the bidder shall present in a detailed and descriptive manner the approach which will be used for reaching deliverables described under points 4.1., 4.2. and 4.3. (if applicable). For example, survey related - timeline, sample size, disaggregation level of data, methods used, tools etc. should be described clearly. The same is valid for other measures and milestones.

Clear timeline and deadline for each result shall be determined and described in the technical offer. Personnel and experts involved, their respective CVs illustrating relevant professional experience and knowledge should be submitted together with the technical offer.

5. Coordination format among GIZ MEG Programme and contractor

Under this assignment, contractor is obliged to closely coordinate and agree in advance all the activities and measures related to the achievement of under point 4 listed deliverables. The coordination should happen in the format of monthly steering-group meetings (containing of GIZ MEG and contractor representatives) and if necessary, ad-hoc meetings and exchange. In frames of the steering-group meetings, contractor shall shortly report on recent developments and present upcoming activities.

6. Timeline

GIZ shall hire the contractor from **08/04/2024** until **28/02/2025**

7. Proposal Structure

The bidder shall provide the proposal in response to the subject ToR to include the following components provided below:

1. Short narrative on the bidder and its relevant work;
2. Technical proposal of the bidder, explaining in detail (in form of a work-plan / milestone schedule) how the contractor will ensure timely provision of deliverables, which are listed in the ToR;
3. List of surveys conducted by the bidder during last 2 years;
4. List of projects conducted by the bidder on the thematic of LBC, children rights and related fields;
5. Description of cooperation experience with relevant state actors (ministry of education, kindergartens, schools etc.)
6. Illustration of project related experience and advocacy in the field of migration.

8. Assessment Criteria

The assessment criteria for selecting potential bidder:

1. The Bidder shall be a CSO/NGO (non-entrepreneurial non-commercial legal entity) registered and operating in Georgia for at least five years;
2. The Bidder should have a demonstrated experience of at least 2 years in LBC related work and advocacy **(1.2.1)**;
3. The Bidder should have a demonstrated experience of conducting quantitative surveys in Georgia **(1.1.1)**;
4. The Bidder should have a demonstrated experience of cooperation with relevant state actors (ministry of education, municipalities, kindergartens, schools etc.) **(1.2.2)**;
5. Experience in quantitative surveys in the field of migration will be considered as an advantage **(1.1.1)**;
6. Successful advocacy experience on migration related topics (via active CSO platforms or similar) in frames of policy formation on national or subnational level, will be considered as an advantage **(1.2.1)**;
7. The Bidder should have a demonstrated experience of at least 5 years in developing instructional guidelines/protocols, implementing capacity development measures, awareness raising campaigns or other relevant initiatives for staff within state institutions, at either the national or subnational level, or both **(1.2.3)**;
8. The Bidder shall provide technical proposal, explaining in detail (in form of a work-plan / milestone schedule) how the contractor will ensure timely provision of deliverables, which are listed in the ToR **(1.3.1)**;

9. Payment schedule:

- **20%** of the contract value will be transferred to the contractor as an advance payment (expected in April 2024)
- **60%** of the contract value will be transferred to the contractor after accomplishment of all deliverables in range of 4.2.1. – incl. 4.2.6. and 4.1.1. – incl. 4.1.7. (expected end of November 2024)
- Final payment of the remaining **20%** after accomplishment of deliverable 4.1.8., 4.3. (if applicable) and 4.4., after provision of the final invoice anticipated by 28.02.2025

10. Additional information

GIZ MEG Programme will cover part of the costs, related to the logistics of the events in frames of this assignment (for example: conferences, trainings, working meetings, presentations etc.). Accordingly, these costs should not be included in the calculation and financial offer of the contractor. This includes:

1. Venue for the presentation of survey results:
 - 1 day conference in Tbilisi (without overnight accommodation)
 - up to 50 participants, standard conference package
 - ENG-GEO simultaneous translation
2. Venue for one up to 3-days working meeting outside Tbilisi:
 - Up to 3 days (incl. travel) working meeting outside Tbilisi (with standard overnight accommodation and transfer Tbilisi-venue-Tbilisi)
 - up to 25 participants, standard conference package
3. Venue for up to 4 x 2-days working meetings in Tbilisi:
 - 2 days working meeting in Tbilisi (without overnight accommodation)
 - up to 35 participants, standard conference package
4. Venue for up to 4 x 1-day working meetings in Tbilisi:
 - 1 day working meeting in Tbilisi (without overnight accommodation)
 - up to 35 participants, standard conference package