

1. Background/Project description

The global programme Shaping Development-Oriented Migration (MEG), commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and executed by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, is a pivotal initiative in the realm of migration and development. Its primary aim is to empower partner countries to harness the benefits of regular migration while actively engaging diaspora communities to drive sustainable development.

The core objective of the project is to provide support to key actors in partner countries, enabling them to make gender-responsive contributions toward the effective implementation of the Global Compact for Safe, Orderly, and Regular Migration (GCM). This commitment underscores dedication to creating migration policies that align with international standards, emphasizing human rights and gender equality.

Programme approaches

The Programme employs a multifaceted approach to achieve its objectives:

- **Shaping Migration Policy:** We collaborate closely with partner countries as they formulate migration policies that align with the principles of the GCM, ensuring the safe and orderly movement of people and the protection of migrant rights.
- **Gender Equality and Policy Coherence:** We promote policy coherence, emphasizing gender equality through an intersectional lens, and actively collaborate with civil society actors. These aspects are pivotal in achieving a harmonious and inclusive approach to migration and development.
- **Diaspora Engagement:** Project seeks to encourage investment, knowledge exchange, and innovation in partner countries by engaging with the diaspora residing in Germany. This dynamic connection offers a unique avenue for supporting sustainable development in countries of origin.

Fields of Action:

The Programme operates within four core fields of action, each essential to the success of our mission:

1. Regular Migration:

- *Guidance to Political Partners:* Offering guidance to political partners on regular migration, ensuring alignment with international standards.
- *Training for Labour Inspectors:* Conducting training programs for labour inspectors to raise awareness of precarious working conditions.
- *Ethical Recruitment:* Implementing measures to ensure ethical and fair recruitment standards in partner countries.

2. Diaspora Cooperation:

- *Diaspora Experts:* Supporting migrants from selected partner countries residing in Germany to contribute voluntarily to development in their countries of origin. This includes advice on engagement, training in knowledge exchange methods, networking events, expense coverage and on-site support.

- *Diaspora Organizations*: Providing support for projects initiated by diaspora organizations aimed at promoting development in their countries of origin. This support includes subsidies, application guidance, planning assistance, networking events and training.
- *Business Ideas for Development*:¹ Supporting business founders in leveraging their expertise gained in Germany to benefit their countries of origin. This support includes individual coaching on creating and implementing business plans, financing for start-up preparations, and networking opportunities with potential partners, business networks, and start-up centers.

3. Mitigating Precarious Working Conditions - Enhancing the Protection of Migrants:

- *Strengthening the Capacities of State Actors*: Supporting partners in strengthening the capacities of state actors to protect the rights of migrant workers, particularly in the context of global care chains, such as women in precarious working conditions and children affected by care gaps.
- *Supporting CSOs*: Offering financial and technical support to Civil Society Organizations (CSOs) that work to protect the rights of migrant workers and their families.
- *Regional Exchange*: Organizing regional exchanges to promote peer learning and enhance the protection and agency of migrants in vulnerable situations.

4. Multilateral Cooperation:² Strengthening International Cooperation for Safe, Orderly, and Regular Migration:

- *Supporting International Organizations*: Collaborating with international organizations, such as the IOM (International Organization for Migration), to set up the Global Data Institute.
- *Funding Support*: Contributing to the Migration Multi-Partner Trust Fund to aid in international migration efforts.
- *Good Practice Documentation*: Assisting partner countries in documenting and sharing good practices to promote safe, orderly, and regular migration at the international level.

The Programme MEG is committed to achieving sustainable migration and diaspora engagement and invites stakeholders to participate in this collective effort. Together, we aim to inspire a brighter and more inclusive future, where migration serves as a force for good, contributing to the sustainable development and well-being of all involved parties. A path toward a world where migration serves as a force for good, contributing to the sustainable development and well-being of all.

2. Context

The Georgian diaspora holds a significant and indispensable role in Georgia's journey toward sustainable development. With its global presence, this community contributes profoundly to various sectors, cultural preservation and social well-being. In addition, cooperation with the

¹ Note: This component is not being implemented in Georgia.

² Note: This entire field of action is also not being implemented in Georgia.

Department for the Relations with Diaspora of the Ministry of Foreign Affairs of Georgia has a long-standing history and is a vital element of the GIZ current MEG programme.

It is worth mentioning, the implementation of the MEG programme in Georgia commenced in June 2023, with one of its crucial components being the advancement of deepening the role and engagement of Georgian diaspora organizations in the country's social and economic development.

The Ministry of Foreign Affairs of Georgia stands as the primary partner of the MEG programme in executing this component. Since January 2017, the Ministry has been overseeing diaspora-related affairs. Under its auspices, a state strategy for diaspora relations has been formulated, titled "A United, Strong Diaspora with Close Ties to the Motherland". The primary objectives outlined within this strategy are as follows:

1. Facilitating the pursuit of shared interests among compatriots and diaspora organizations
2. Preserving national and cultural identities
3. Efficiently managing the operations of diaspora organizations
4. Establishing strong collaborations with governmental, non-governmental, international organizations, and host countries.

The Department of Diaspora Relations within the Ministry of Foreign Affairs administers both the grant program and the Diaspora Relations Policy.

The primary objectives in the collaboration between the MEG programme and the Ministry of Foreign Affairs of Georgia revolve around two key priorities: 1. the enhancement of institutional capacity within the Diaspora Relations Department and 2. the facilitation of delivering more specialized and diverse services to members of the Georgian diaspora.

3. The purpose and objectives of the assignment

Main aim of the assignment is to develop **a concept paper** of the new State Diaspora Program – “Migrant Women Empowerment - Mobilizing Diaspora Women for development”, in a close cooperation with the MFA Diaspora Department.

The program shall be designed to strengthen gender equality by promoting the active and effective participation of migrant women in cultural, economic, and public life. The program will address existing gender inequalities, focusing on the empowerment of female migrants and their inclusion in the development process.

The concept paper should integrate findings from the recent comprehensive Diaspora survey, which explores the needs and attitudes of Georgian diaspora representatives residing abroad (relevant parts of the study will be shared to the contractor by MFA Diaspora Department).

Program aims to reach the following objectives:

- Analyze existing institutional mechanisms for the empowerment of migrant women and develop new mechanisms where necessary.
- Emphasize the sustainable and long-term economic empowerment of migrant women and their family members.
- Improve access to information and educational opportunities by reviewing and enhancing channels of information sharing and delivery to women migrants.

- Support the promotion of women's unions/associations to facilitate more effective information campaigns and increase awareness of legal migration.
- Raise awareness and develop skills in financial literacy, focusing on managing remittances, making savings, and addressing other financial issues.
- Increase awareness about legal issues, legal migration, and legal employment opportunities in host countries.
- Address the challenge of managing expectations before emigration to reduce the risk of uninformed migration and disappointment.
- Create a social platform initiated by female migrants, leveraging digital technologies to enhance communication and support.
- Tailor the program to the specific challenges faced by migrant women in different receiving countries, taking into account successful women's empowerment programs from other countries.

4. The scope of work

The full proposal will consist of specific contributions by the contractor due to the pre-defined timeline. The exact tasks of the contractor within respective contribution under this assignment will be:

| Tasks and deliverables |
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| <p>1. Analyze Existing Institutional Mechanisms:</p> <ul style="list-style-type: none"> • Evaluate current institutional mechanisms related to the empowerment of migrant women. • Identify gaps and areas where new mechanisms or improvements are needed to effectively support migrant women. |
| <p>2. Outline Program Objectives and Goals:</p> <ul style="list-style-type: none"> • Define the overarching objectives of the program, ensuring alignment with gender equality principles and the specific needs of migrant women. • Establish clear, measurable goals that the program aims to achieve, both in the short and long term. |
| <p>3. Design Key Program Components:</p> <ul style="list-style-type: none"> • Develop the core components of the program, including economic empowerment initiatives, information-sharing strategies, and educational opportunities. • Propose strategies for promoting women's unions/associations, enhancing financial literacy, and raising awareness about legal issues and migration. |
| <p>4. Integrate Best Practices and International Experiences:</p> <ul style="list-style-type: none"> • Research successful women's empowerment programs from other countries. • Integrate these best practices into the program concept, adapting them to the specific context of the target countries. |
| <p>5. Develop a Monitoring and Evaluation (M&E) Framework:</p> <ul style="list-style-type: none"> • Propose a framework for monitoring and evaluating the program's impact, with indicators to measure progress towards the set objectives. |

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| <ul style="list-style-type: none">• Include recommendations for how this framework can be implemented during the pilot phase. |
| 6. Draft the Comprehensive Concept Paper: <ul style="list-style-type: none">• Write a detailed concept paper that outlines the program's objectives, key components, strategies, and expected outcomes.• Ensure the concept paper is well-structured, clear, and comprehensive, serving as a guiding document for future implementation. |
| 7. Engage with Key Stakeholders for Feedback: <ul style="list-style-type: none">• Share the draft concept paper with the Diaspora department of the Ministry of Foreign Affairs (MFA) and GIZ for review and feedback.• Incorporate input to refine and finalize the concept, ensuring it meets the needs and expectations of all parties involved. |
| 8. Present the Final Concept Paper: <ul style="list-style-type: none">• Prepare and present the final concept paper to the GIZ and the Diaspora department of the Ministry of Foreign Affairs (MFA).• Provide recommendations for the next steps, including potential timelines, resources needed, and strategies for moving from concept to implementation. |

Timeline - GIZ shall hire the contractor from 01/10/2024 until 30/11/2024 (final invoice anticipated by 30.11.2024)

5. Deliverables and Results

- A detailed report outlining the findings from the analysis of existing institutional mechanisms and the identified gaps.
- A comprehensive draft of the concept paper, including all key components, objectives, and strategies for the proposed program.
- A document summarizing the feedback received from stakeholders on the draft concept paper and the adjustments made in response to this feedback.
- The finalized concept paper, incorporating stakeholder input and providing a clear, actionable blueprint for the proposed diaspora program.
- A presentation to the GIZ and the Ministry of Foreign Affairs (MFA), summarizing the concept paper's key points, proposed strategies, and recommendations for next steps.

6. Proposal Structure

The Bidder shall provide the proposal in response to the subject ToR to include the following components provided below:

1. Short narrative on the Bidder and its relevant work.
2. Technical proposal of the Bidder, explaining in detail (in form of a work-plan / milestone schedule) how the contractor will ensure timely provision of deliverables, which are listed in the ToR (1.3.1).

3. List of developed conceptual papers conducted by the Bidder during last 3 years.
4. CV(s) of an expert with relevant qualifications and experience.

7. Assessment Criteria

The assessment criteria for selecting potential Bidder:

1. The Bidder shall be **a company** registered and operating in Georgia for at least five years;
2. The Bidder should have demonstrated experience **of at least three years** working in the migration field in Georgia (1.2.1).
3. The Bidder should have **at least two years** of experience in drafting conceptual papers, strategies, and/or programs for the private and public sector (1.1.1).
4. Experience in drafting conceptual papers related to migration and diaspora will be considered a strong advantage.
5. Experience in collaborating with state actors and international organizations will be regarded as an advantage (1.2.2).