

## **Content Production Expansion into the Spanish Market**

### **Objective:**

To expand our content production efforts into the Spain by engaging influential individuals from various fields, including arts, literature, psychology, business, culinary arts, sports, and more. The goal is to collaborate with these figures to create high-quality content that aligns with our vision and objectives.

### **Key Responsibilities:**

#### **1. Identification and Outreach:**

- Research and identify famous Spanish personalities from a range of fields, such as arts, literature, psychology, business, culinary arts, sports, and others.
- Reach out to these individuals to establish initial contact and introduce the collaboration opportunity.

#### **2. Negotiation and Agreement:**

- Negotiate collaboration terms with potential speakers, ensuring that both parties align on the content creation process, expectations, and deliverables.
- Secure formal agreements and ensure each speaker agrees to create content with us.

#### **3. Scheduling and Coordination:**

- Coordinate with the identified speakers to arrange production schedules, ensuring availability and commitment to specific dates.
- Plan and finalize the locations for the content production process, working with relevant parties to ensure logistics are in place.

#### **4. Contract Management:**

- Manage all contractual processes, ensuring that agreements (that we provide) are signed with each speaker.

#### **5. Project Oversight:**

- Oversee the coordination of all activities, ensuring that the outreach, negotiation, and agreement processes run smoothly.

**Note:** Content production (including on-site logistics, crew, and equipment) will be handled by our production team, who will be present at the agreed-upon locations.

### **Deliverables:**

- Signed contracts with famous, native Spanish speaker persons.
- Agreed-upon production dates and the speaker's presence on time.