

Grid for the technical assessment of bids below the EU threshold (Local)

Officer responsible for the commission:		Project:	QUIS Better Goods and Services	Processing number:	23.2227.9-001.00
Assessor:		Services put out to tender:	Toy Safety Media and Social media campaign	Transaction number:	83495058
Version (Delete as appropriate):	Individual assessment/overall assessment				Tenderers 1 to 5 of 10

		Enter tenderer 1		Enter tenderer 2		Enter tenderer 3		Enter tenderer 4		Enter tenderer 5	
(1) Criterion	(2) Weighting in %	(3) Points (max. 10)	(4) Assessment (2)x(3)	(3) Points (max. 10)	(4) Assessment (2)x(3)	(3) Points (max. 10)	(4) Assessment (2)x(3)	(3) Points (max. 10)	(4) Assessment (2)x(3)	(3) Points (max. 10)	(4) Assessment (2)x(3)
1	Assessment of technical-methodological design										
1.1	Strategy										
1.1.1	Interpretation of the objectives in the ToRs, critical examination of tasks	10%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interim total 1.1		10%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1.2	Project management of the contractor										
1.2.1	Approach and procedure for coordination with/in GIZ project	10%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interim total 1.2		10%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total 1		20%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2	Assessment of proposed staff and concept										
2.1	Media and communication expert (in accordance with ToR provisions/criteria)										
2.1.1	- Qualifications: 5 years experience in communication	10%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2.1.2	- Local or international recognition in marketing or influencer campaign	10%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2.1.3	- 4 years of experience managing media and influencer media campaigns	10%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interim total 2.1		30%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2.2	Concept Relevance										
2.2.1	- Relevance of influencers	15%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2.2.2	- List of similar past work	10%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2.2.3	- Examples of past media and influencer campaigns within the last	10%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2.2.4	- Creative idea concept	15%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interim total 2.2		50%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TOTAL 2		80%									
Overall total 1 + 2		100.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Assessment in %			0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ranking											

I hereby declare that I completed this assessment independently, to the best of my knowledge and in good faith.