

giz		Evaluation Scheme for Technical Assessment of Offers								
Section/ Division: 3200		Project title:	SME Development and DCFTA in Georgia / Private Sector Development South Caucasus (PSD SC)							
N	Criteria (1)		Weighting in % (2)							
		Points (max. 10) (3)		Assess- ment (2)x(3) (4)	Points (max. 10) (5)	Assess- ment (2)x(5) (6)	Points (max. 10) (7)	Assess- ment (2)x(7) (8)		
1.	Experience of the Company									
1.1	The technical proposal shall provide evidence of the company's capabilities and assignment-related experience in executing projects of similar size, scope, and complexity, including the nature and value of respective contracts. At least, 5 years of relevant experience.		30.0%							
1.2	The technical proposal shall include a diverse portfolio of relevant works with links/references to similar products. At least, 2 letters of recommendation from previous clients are requested.		30.0%							
Subtotal for 1			60.0%							
2.	Appropriateness of the technical proposal									
2.1	The technical proposal shall explain in detail how the company will produce deliverables listed in the terms of reference considering such aspects as relevance, consistency, cost-effectiveness, and timelines of actions included in the technical proposal. A work plan - to include implementation schedule w/number of work days per tasks to be performed by the Consultant for completion of this assignment.		10.0%							
Subtotal for 2			10.0%							
3.	Qualifications of proposed staff / experts									
3.1	A team of skilled professionals assigned shall have at least 3 years of experience related to the scope of work defined in the assignment, including in production of high-quality and stylish PR products, specifically, books, catalogues and magazines. Listing of similar previous work, i.e. articles and stories, visual material (graphic design and photos) shall be included in their CVs to be submitted with the offer.		30.0%							
Subtotal for 3			30.0%							
Grand Total			100.0%							