

# Technical Assessment Grid of Offers

Section	<b>3800</b>	Project Short Title	<b>Development of Info Packs for VET Campaigning</b>	Date	<b>05.08.2019</b>
AV	<b>Katja Kammerer / Johannes Strittmatter</b>			PN	<b>16.2179.6-001.00</b>
Assessor				VN	
Version	<b>Individual assessment</b>				

(1) Criteria	(2) Weighting in %	Company 1		Company 2		Company 3		Company 4		Company 5	
		(3) points (max.10)	(4) assessment (2)x(3)								
<b>1. Appropriateness of suggested concept and work plan</b>											
1.1 Interpretation of objectives	0										
1.2 Strategy (technical concept/alternative concepts)	5										
1.3 Implementation methods: Management of processes, Cooperation, Steering structure, Learning and Innovation	5										
1.4 Work schedule and time schedule	15										
1.5 Monitoring and evaluation concept (as part of L+I)											
<b>Total 1.</b>	<b>25</b>										
<b>2. Technical backstopping / Knowledge Management</b>											
2.1 Staff and backstopping conception (as part of the steering structure))	0										
2.2 Knowledge and information management (as part of L+I)	0										
<b>Total 2.</b>	<b>0</b>										
<b>3. Consideration of local resources</b>	<b>0</b>										
<b>4. Qualification of proposed staff</b>											
4.1 Expert 1: Interviewers											
4.1.1 General qualification											
- research, field work	10										
- professional experience	5										
4.1.2 Specific qualification											
- management experience	0										
- ability to work in a team	5										
4.1.3 Regional experience / Knowledge of country											
	0										
4.1.4 Language skills											
	0										
<b>Subtotal 4.1</b>	<b>20</b>										

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		(3) points (max.10)	(4) assessment (2)x(3)								
4.2 Expert 2: Content Developer											
4.2.1 General qualification											
journalistic profile / copywriter / writer	20										
4.2.2 Specific qualification											
- management experience	0										
- ability to work in a team	5										
4.2.3 Regional experience / Knowledge of country											
	0										
4.2.4 Language skills											
English	10										
<b>Subtotal 4.2</b>	<b>35</b>										
4.3 Expert 3: Facilitators or Moderators for FGD											
4.3.1 General qualification											
social, community, mobilisation profile	5										
- professional experience of at least	5										
4.3.2 Specific qualification											
- management experience	0										
- ability to work in a team	0										
4.3.3 Regional experience / Knowledge of country											
	0										
4.3.4 Language skills											
	0										
<b>Subtotal 4.3</b>	<b>10</b>										

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		(3) points (max.10)	(4) assessment (2)x(3)								
4.4 Expert 4: Designers											
4.4.1 General qualification											
- working in ad agencies	5										
- professional experience min. 5 years	5										
4.4.2 Specific qualification											
- special field											
state field											
- management experience											
- ability to work in a team											
4.4.3 Regional experience / Knowledge of country											
state country / region											
4.4.4 Language skills											
state language											
<b>Subtotal 4.4</b>	<b>10</b>										
4.5 Pool of experts 1:											
4.5.1 General qualification											
- training											
- professional experience											
4.5.2 Specific qualification											
- special field											
state field											
- management experience											
- ability to work in a team											
4.5.3 Regional experience / Knowledge of country											
state country / region											
4.5.4 Language skills											
state language											
<b>Subtotal 4.5</b>	<b>0</b>										

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(1) Criteria	(2) Weighting in %	Company 1		Company 2		Company 3		Company 4		Company 5	
		(3) points (max.10)	(4) assessment (2)x(3)								
4.6 Pool of experts 2:											
4.6.1 General qualification											
- training											
- professional experience											
4.6.2 Specific qualification											
- special field											
state field											
- management experience											
- ability to work in a team											
4.6.3 Regional experience / Knowledge of country											
state country / region											
4.6.4 Language skills											
state language											
<b>Subtotal 4.6</b>	<b>0</b>										
4.7 Composition of the team											
<b>Total 4.</b>	<b>75</b>										
<b>Grand Total 1. – 4.</b>	<b>100</b>										
Assessment in % place			<b>0</b>								
<b>5. Special advantages / risks (see extra page)</b>											
place											

I hereby declare that I conducted this evaluation independently and to the best of my knowledge and belief. I will treat the information confidentially and not pass on any particulars of the on-going evaluation procedure.

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Date, signature