

Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Technical support to the inception of the "Clusters 4 Development: Better Business Sophistication in Georgia" Project	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia						
		Weighting in % (2)	points (max. 100) (3)	assess- ment (2)x(3) (4)	points (max. 100) (5)	assess- ment (2)x(5) (6)	points (max. 100) (7)	assess- ment (2)x(7) (8)	
1	Appropriateness of suggested concept and work plan								
	Interpretation of objectives	2							
	Strategy of implementation	5							
	Management of processes, cooperation, learning and innovation	5							
	Work schedule and timelines	4							
	Monitoring and evaluation concept	4							
Subtotal for 1		20							
2	Recommendations								
	2 LOR to evidence successful coopoeration with the International Development Partners / Programs / Projects to Georgia in the last 2 years	5							
Subtotal for 2		5							
3	Experience of the Consultant								
	Excellent communication, facilitation and moderation skills	5							
	Strong research, analytical and report writing skills	5							
	Advanced computer skills including Microsoft Office and web-based applications	5							
	More than 5 years of professional experience in the tourism industry in Georgia	10							
	Sectoral research and analysis in the tourism and related industries in Georgia: at least 3 successfully completed assignments	10							
	Experience in working with major development partners in Georgia working in the field of private sector / tourism development, in tandem with international and local experts	10							
	Preferably, five years of consulting experience in strategic planning for the development of touristic sights	5							
	Experience in consulting of SMEs in tourism and related industries in the regions of Georgia in the fields of: (1) organizational and business strategy development, (2) organizational capacity development, (3) development / diversification of niche tourism and HORECA products	15							
	Excellent knowledge of English and Georgian	10							
Subtotal for 3		75							
Grand Total		100							