



Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Management of the „Georgian Apparel and Fashion Association“	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia		
		Weighting in % (2)	points (max. 100) (5)	assessment (2)x(5) (6)	
<b>1</b>	<b>Appropriateness of suggested concept and work plan</b>				
	<i>Interpretation of objectives</i>	5			
	<i>Strategy of implementation</i>	7			
	<i>Management of processes, cooperation, learning and innovation</i>	10			
	<i>Work schedule and timelines</i>	8			
	<i>Monitoring and evaluation concept</i>	5			
<b>Subtotal for 1</b>		35			
<b>2</b>	<b>Experience of the Consultant</b>				
	<i>Excellent communication, facilitation and moderation skills both in Georgian and English</i>	10			
	<i>Advanced computer skills including Microsoft Office and web-based applications</i>	10			
	<i>At least 5 years of relevant professional experience providing consulting services to the companies, cluster organizations, BMOs, international development agencies working in the field of private sector development.</i>	15			
	<i>Professional experience in the following areas: i. Management in Marketing project; ii. Management of the projects related to digitalization; iii. Organizational and business strategy development; iv. Organizational capacity development;</i>	10			
	<i>At least 5 years of professional experience in project management</i>	15			
	<i>Proven track record of supporting international experts' missions to Georgia implementing assignments under international capacity development projects (preferably in construction and construction materials industries);</i>	5			
<b>Subtotal for 2</b>		65			
<b>Grand Total</b>		100			