



Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Technical support to the inception of the "Clusters 4 Development: Better Business Sophistication in Georgia" Project	Project title: Clusters 4 Development: Better Business Sophistication in Georgia							
			Weighting in %	points (max. 100)	assess- ment (2)x(3) (4)	points (max. 100)	assess- ment (2)x(5) (6)	points (max. 100)	assess- ment (2)x(7) (8)
1	<b>Appropriateness of suggested concept and work plan</b>								
	<i>Interpretation of objectives</i>		2						
	<i>Strategy of implementation</i>		5						
	<i>Management of processes, cooperation, learning and innovation</i>		5						
	<i>Work schedule and timelines</i>		4						
	<i>Monitoring and evaluation concept</i>		4						
<b>Subtotal for 1</b>			20						
2	<b>Recommendations</b>								
	<i>2 LoR to evidence successful cooperation with international development partners / programs / projects or government agencies in Georgia in the last 2 years</i>		5						
<b>Subtotal for 2</b>			5						
3	<b>Experience of the Consultant</b>								
	<b><i>Excellent communication, facilitation and moderation skills</i></b>		5						
	<b><i>Strong research, analytical and report writing skills</i></b>		5						
	<b><i>Advanced computer skills including Microsoft Office and web-based applications</i></b>		5						
	<i>Experience in identifying types of heritage and heritage objects and assessing them from the perspective of heritage preservation and use for the needs of the contemporary society in tourism</i>		15						
	<i>Experience of working on international and / or local regulations / directives regarding tourism sector</i>		5						
	<i>Experience of working on Georgia's cultural Heritage sight's strategic/touristic development policy/plan</i>		10						
	<i>Experience of working with tangible and intangible cultural heritage topics in Georgia</i>		5						
	<i>Experience in working with authentic constructions, building materials and design in Georgia</i>		10						
	<i>Preferably, 5 years of in-house and/or corporate consulting experience in private sector development in the Tourism/Hospitality sector</i>		5						
	<b><i>Excellent command both: written and spoken English</i></b>		10						
<b>Subtotal for 3</b>			75						
<b>Grand Total</b>			100						